



CHENNAIS AMIRTA

INTERNATIONAL INSTITUTE OF HOTEL MANAGEMENT

&



PROFESSIONAL DIPLOMA IN HOTEL MANAGEMENT AND CATERING SCIENCE

**5th SEMESTER
SYLLABUS**



SCHEME OF EXAMINATION

Semester	Sub Code	Name of the Subject	Credits	Hours	Int. Max	Ext.,	Total
						Max	
V	PDFP 501	FOOD PRODUCTION - V	3	3	25	75	100
	PDPED 502	PERSONALITY DEVELOPMENT	2	3	***	50	50
	PDEM 503	EVENT MANAGEMENT	2	3	***	50	50
	PDRM 504	RESEARCH METHODOLOGY	2	3	***	50	50
	PDHE 505	HOTEL ECONOMICS	2	3	***	50	50
	PDFP 25P	FOOD PRODUCTION - V PRACTICAL	4	4	***	100	100
	PDFBS 26P	FOOD AND BEVERAGE SERVICE - V PRACTICAL	4	3	***	100	100
	PDBK 27P	BAKERY AND CONFECTIONARY -PRACTICAL	4	3	***	100	100



FOOD PRODUCTION – V

(PDFP 501)

UNIT -I- INTRODUCTION TO INTERNATIONAL CUISINE

- French Cuisine
- Italian Cuisine
- Mexican Cuisine
- Spanish Cuisine
- Caribbean Cuisine
- Sri Lankan Cuisine
- Mediterranean Cuisine

UNIT -II – CHARCUTERIE OR COLD CUTS

- Introduction to Salt Curing and Brines
- Force meat
 - Making of Force Meat
 - Types of Force Meat
 - Products created with Force meat
 - Sausage
 - Roulade
 - Galantine and Ballotine
 - Pate and Terrine
 - Foie Gras
- Ham and Bacon
- Aspic Jelly and Chaud-Froid
- Hot and Cold Appetizers
- Classical Hors d'oeuvres

UNIT- III – COST CONTROL

- Production Planning
- Production Scheduling
- Production Budgeting
- Food Cost
- Production Forecasting

UNIT - IV – MANAGEMENT

- Waste Management
- Yield Management
- Menu Engineering



UNIT V – ADVANCED BAKERY AND CONFECTIONARY

- Cakes and Sponges, Ingredients and Method, Types
- Cake and Sponge Faults
- Chocolate Confectionary
- Cooking Terminology



PERSONALITY DEVELOPMENT

(PDPED 502)

UNIT – I - PERSONALITY

- Personality Development
- Training of Personality
- Freud Classification of Personality

UNIT – II – PRINCIPLES OF PERSONALITY

- Determinism
- Mistakes
- Individuality

UNIT – III – PERSONALITY PROBLEMS

- Personality Problem
- Sympathy
- Empathy
- Identifying Others

UNIT – IV – LIFE MANAGEMENT SKILLS / LEADERSHIP

- Management Skills in Life
- Success of an Individuals
- Leadership – Flow Diagram of Leadership Problems

UNIT – V – COURAGE / BELIEF / CAREER ASSISTANCE / INTELLIGENCE

- Kinds of Courage
- Belief / Faith in self and in God
- Carreer Assistance
- Seven Secrets of Success



EVENT MANAGEMENT

(PDEM 503)

UNIT – I – INTRODUCTION TO EVENT MANAGEMENT

- Function Organization
- Basic Requirements

UNIT – II – PLANNING AND ORGANIZING

- Event Planning
- Ordering Guidelines
- Wine & Beer
- Distilled Alcoholic Beverages
- Soft Drinks
- Special Considerations

UNIT – III – ROLES OF EVENT MANAGERS

- Event Manager
- Basic Skills
- Corporate catering Checklist
- Venue caterer

UNIT – IV - EVENT MANAGEMENT PRESENTATION

- Invitation
- Brand logo
- Host Responsibility
- Industry Benefits

UNIT – V - EVALUATION

- Evaluation and Consideration



RESEARCH METHODOLOGY

(PDRM 504)

UNIT- I- INTRODUCTION TO RESEARCH

- Meaning
- Objectives of Research
- Types and Its approaches
- Its significance and criteria of Good Research

UNIT- II - RESEARCH PROBLEM

- What is a Research Problem
- Selection of Problem
- Techniques involved in Defining the Problems

UNIT- III - RESEARCH DESIGN

- Meaning
- Need of Research Design
- Features of Good Design

UNIT -IV – DATA COLLECTION

- Methods of Data Collection
- Observation
- Questionnaire and Schedule
- Collection of Secondary Data
- Processing and Analysis of Data
- Statistics in Research

UNIT- V - HYPOTHESIS

- Basic Concept
- Interpretation and Report Writing
- Lay Out of Research Report and Its types



HOTEL ECONOMICS

(PDHE 505)

UNIT – I - INTRODUCTION

- Introduction to Managerial Economics
- Managerial Decision Making

UNIT – II - DEMAND

- Concepts of Demand
- Economics of Size and Capacity Utilization

UNIT – III – MARKET STRUCTURE

- Market Structure and Price
- Pricing Methods and Approaches

UNIT – IV – CAPITAL MANAGEMENT

- Introduction
- The Economics of Advertising

UNIT – V – NATIONAL INCOME

- National Income Concepts and Measurement
- Monopoly